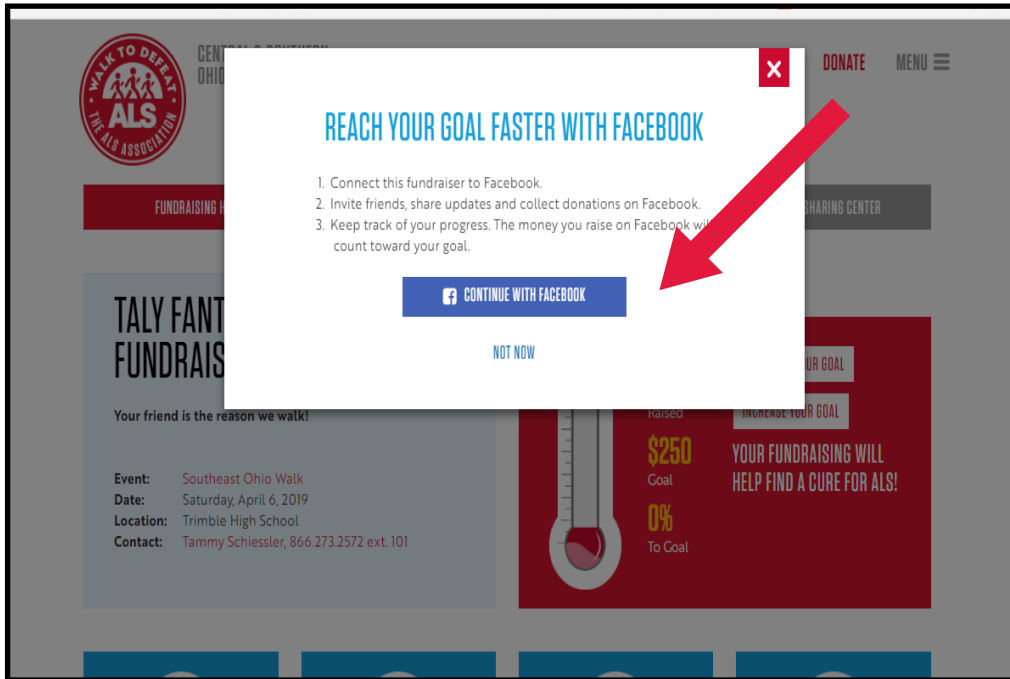


# fundraise with facebook



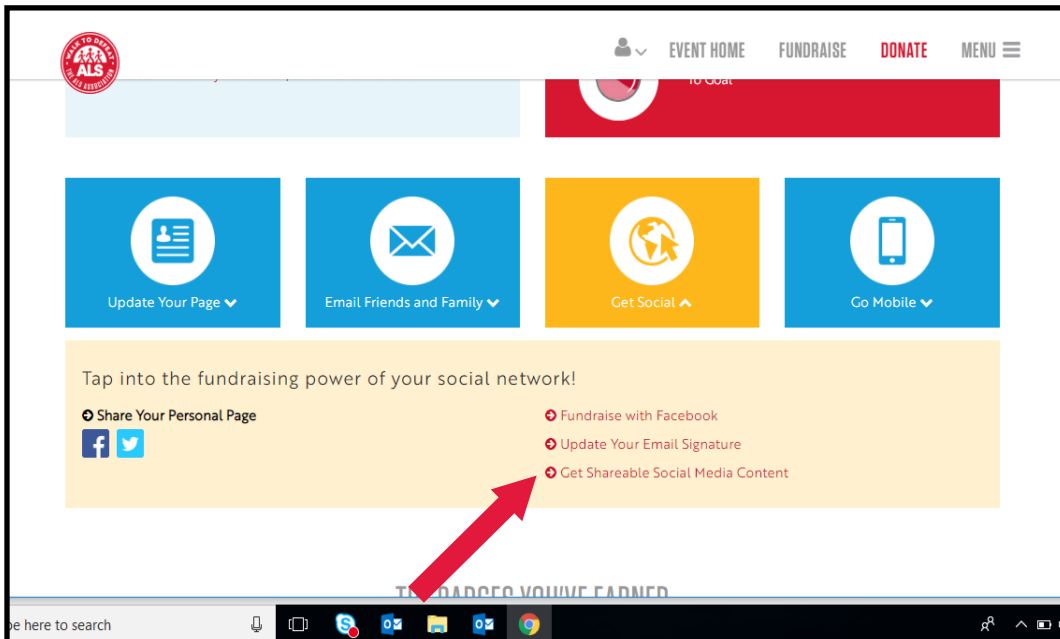
Connect your Walk to Defeat ALS® fundraising page directly to Facebook Fundraisers to **share your story** with your social network!

## HOW TO CONNECT:



**1.** Participants will see a Pop Up when they log in to their Participant Center or when they first register.

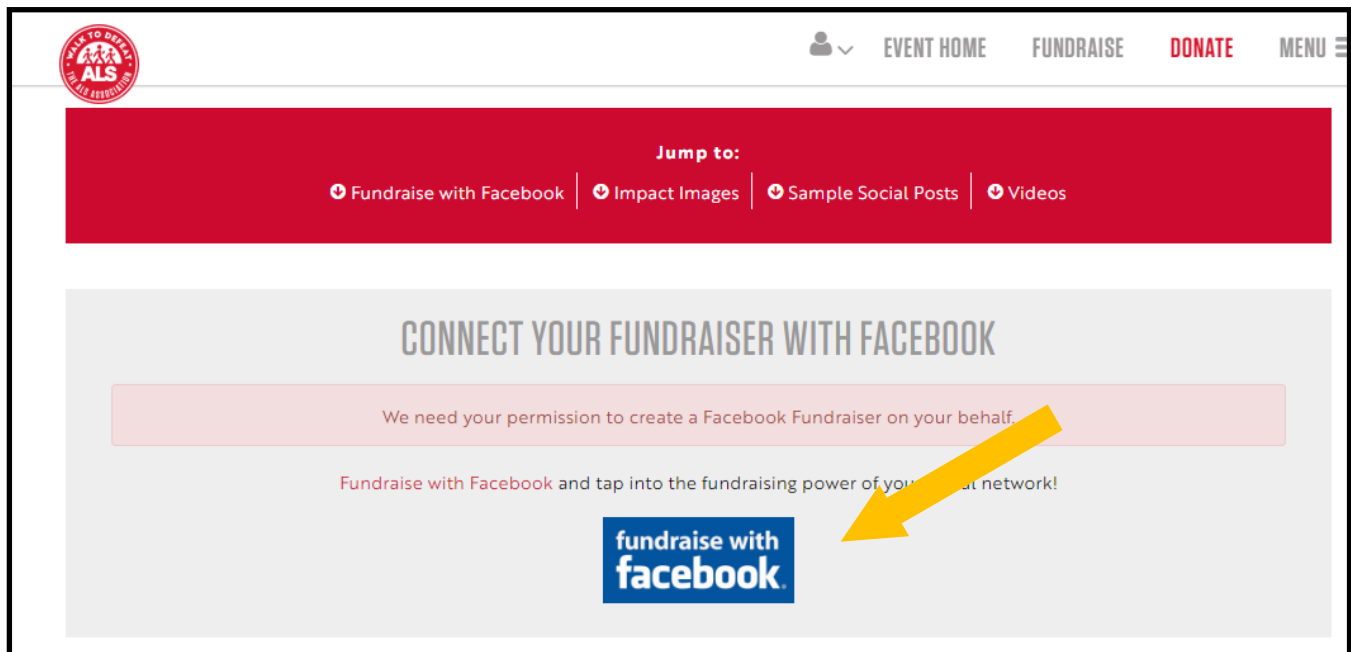
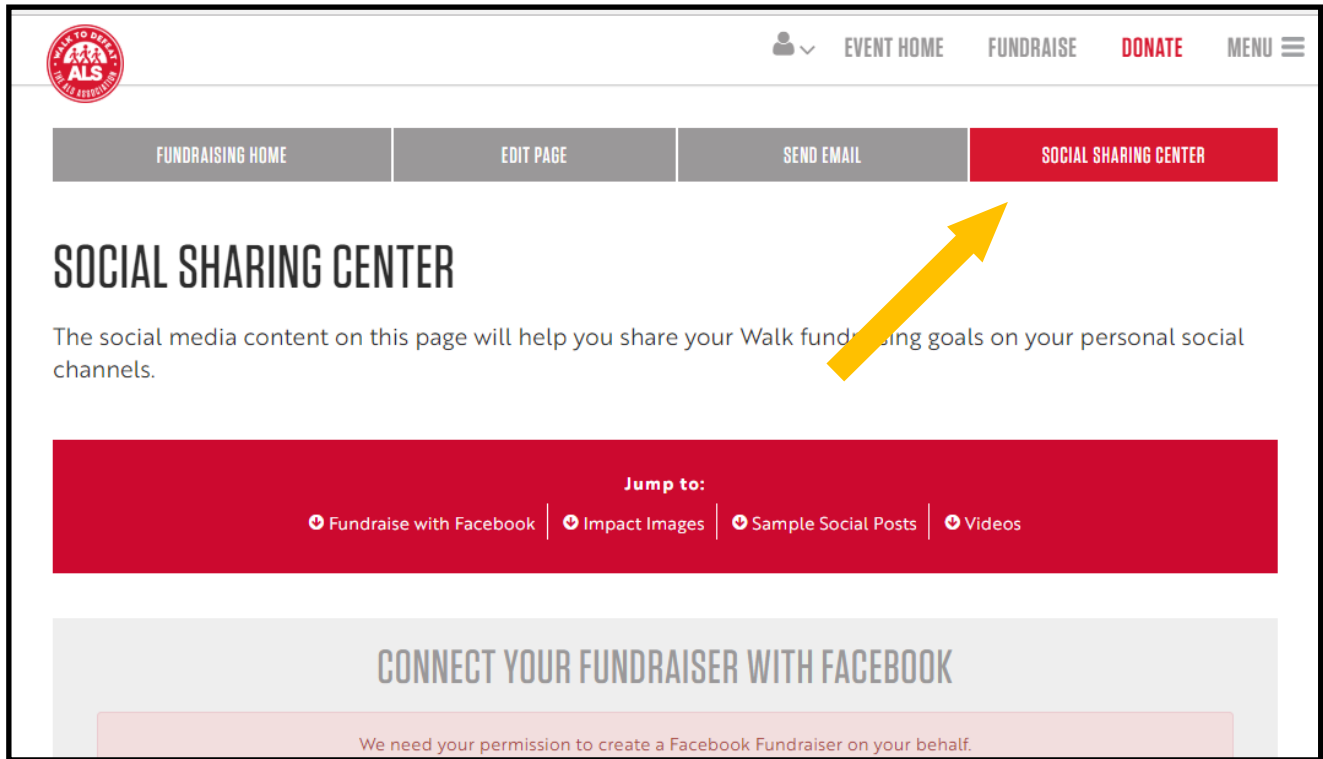
To set up your fundraiser, click the **“Continue with Facebook”** link.



**2. OR** scroll over “Get Social” icon on the fundraising home tab, then click “Fundraise with Facebook”. A window will pop up and prompt you to log in to Facebook. If you are already logged in, it will ask you to “Continue as \_\_\_\_”. Click **“OK”** to begin setting up your fundraiser.

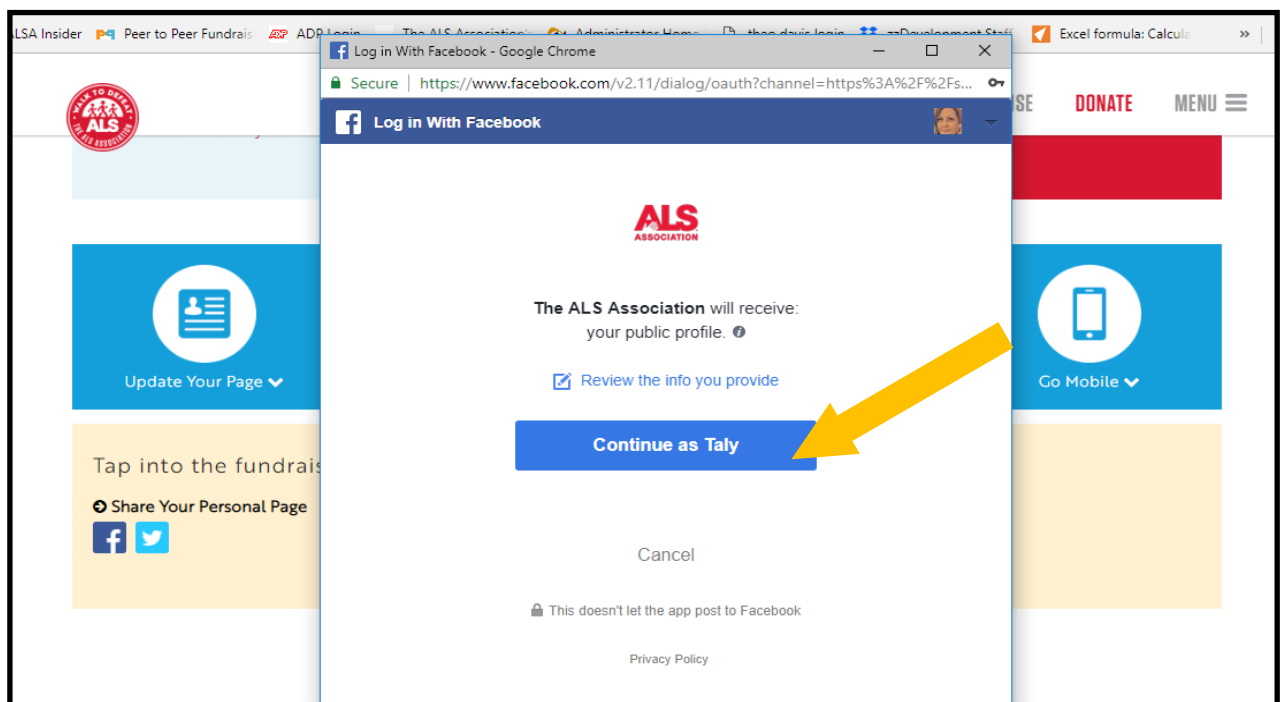
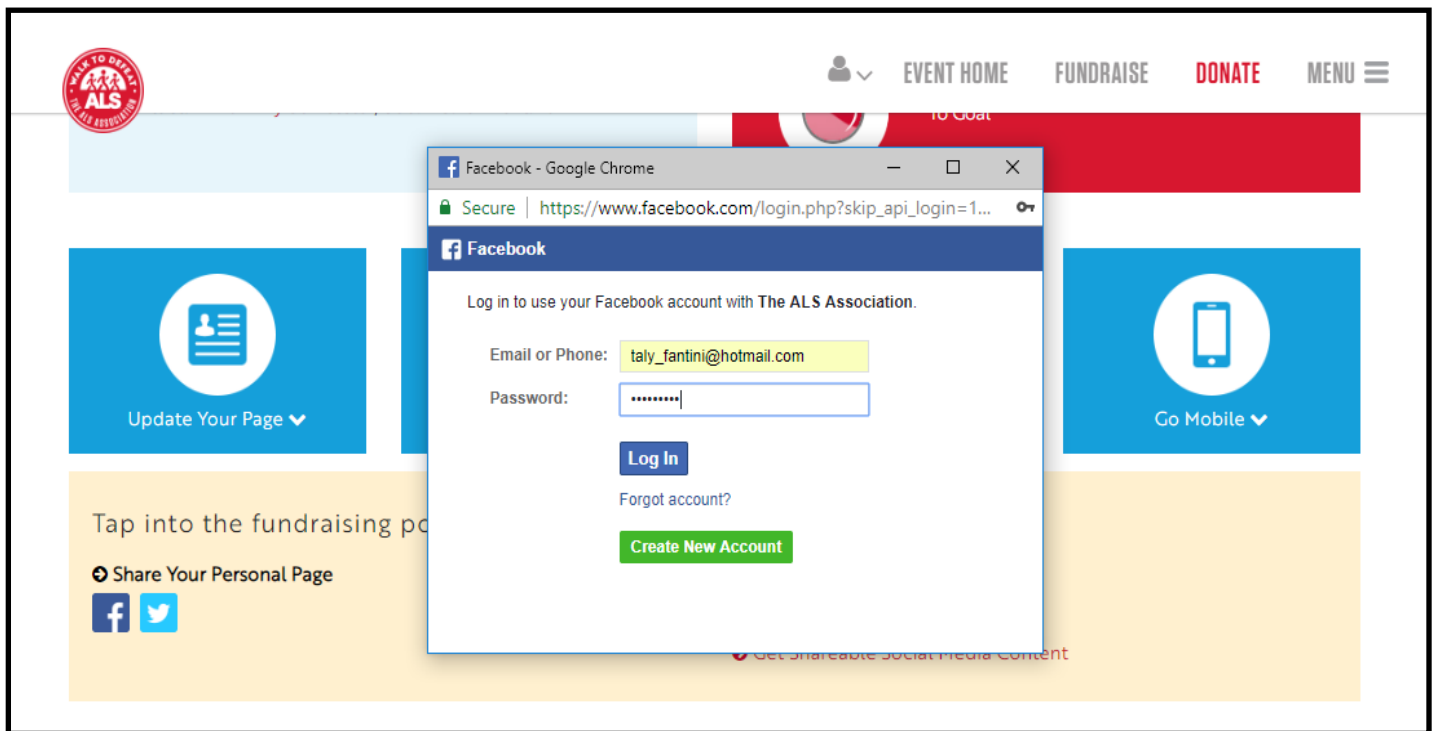
### 3. **OR** Log in through the Social Share Center tab at the top of your Participant Center.

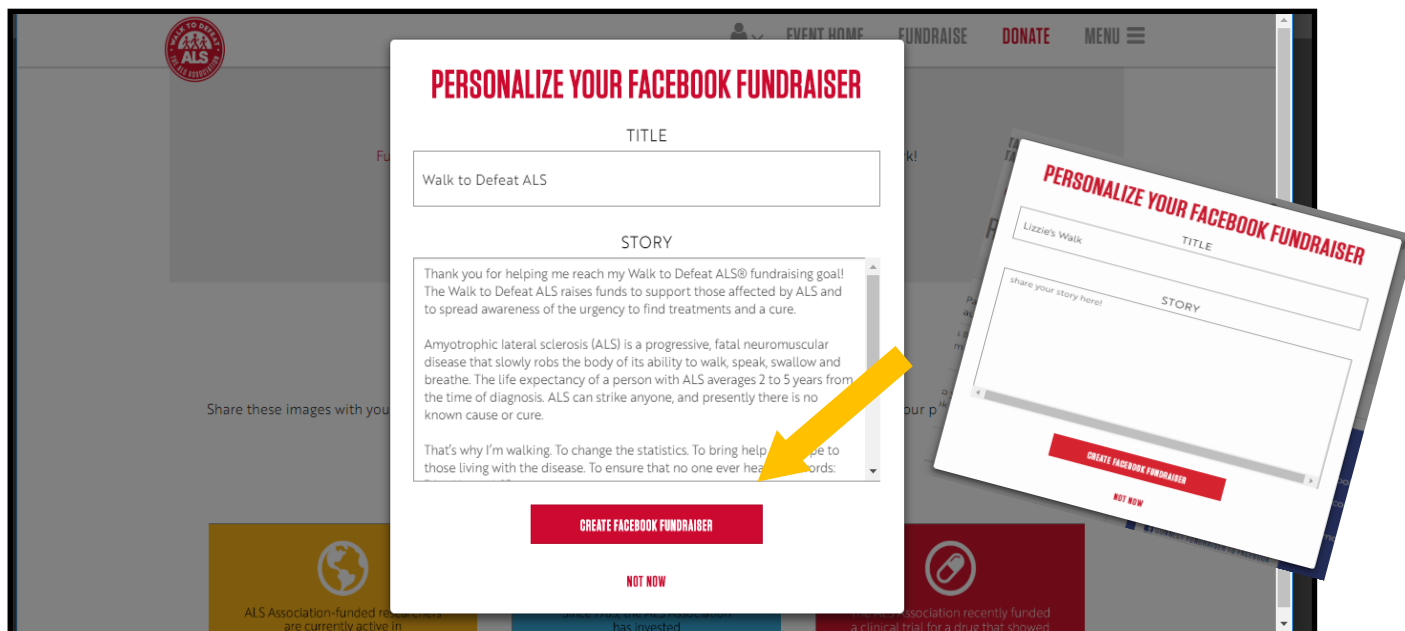
Then click “Fundraise with Facebook”. A window will pop up and prompt you to log in to Facebook or “Continue as \_\_\_\_” if you are already logged in. Select **OK** to set up your fundraiser.



# HOW TO LOG IN:

**4. Log In.** If you are already logged in, it will ask you to “Continue as \_\_\_\_”. Click “OK” to allow The ALS Association to manage your fundraiser.





5. You'll be prompted to share your story and update your page before going live to Facebook. If you choose, you can also edit your fundraiser later on Facebook's platform. Once you've updated your story, click **"Create Facebook Fundraiser"**. Your story is now live on Facebook and you can start to share it!

6. You'll be taken back to your participant center where you can find the custom link to your fundraiser. Use that to share with friends, family, and co-workers so they can easily find you on Facebook. To visit your page, click **"Go To Facebook Fundraiser"**.

The screenshot shows a Facebook fundraiser page for "Lizzie's Walk" for The ALS Association, created by Liz Glaser. The page is set up with a main photo of people in orange ALS shirts. Red circles with numbers 1 through 4 highlight key features: 1. The "More" dropdown menu; 2. The "Fundraiser Progress" section showing 0 donated, 0 invited, and 0 shared; 3. The "Invite" button; 4. The "Share" button. The page also includes a "Fundraisers" sidebar, a "Fundraiser Progress" section, an "Invite Friends" section, and a "Share Update" section.

Now that your Facebook Fundraiser is officially set up, take advantage of all the cool tools you can use to spread the word and increase your fundraising!

1. Under the **"More"** section, you'll find options to edit your fundraiser. Use this to update your story and photo so your followers know why you walk!
2. Check out the **"Fundraiser Progress"** section to track who you've asked for support, who has supported, and who has helped spread the word by sharing with others!
3. Use the **"Invite"** feature to ask your network to support by inviting them to make a donation.
4. Use the **"Share"** option to share your fundraiser on your Facebook Wall and in others' news feeds to raise awareness.
5. All of the funds you raise will link directly back to your Walk fundraising team — making you a top fundraiser in no time!