



GIVING TUESDAY

CHAPTER SUPPORTER ACTION GUIDE



Create a Facebook Fundraiser

From our Facebook page, click on "Fundraisers" "Raise Money." Then select **The ALS Association Golden West Chapter!** Or visit bit.ly/GWC-FB-Fundraiser.



Make a Video

Share your "why" - your personal reasons for advancing the search for effective treatments and cures. **Create and post a video** about your involvement in the fight against ALS.



Every 90 Minutes, Help Raise ALS Awareness

Every 90 minutes someone is diagnosed or loses their battle to this fatal disease. **Share facts about ALS** in 90 minute intervals on your social media channels.



Like and Share the Chapter's Giving Tuesday Posts

Please share our Giving Tuesday posts on **your social pages!** Use the tag **@alsagoldenwest** and the hashtags **#OurALSCommunity** and **#GivingTuesday!**



Send an Email

Reach out to your friends, family and colleagues **with an email** and ask them to support our ALS community and the Golden West Chapter.



Recruit Your Friends

Ask **three friends** to donate or to match your Giving Tuesday gift. Let them know that all gifts on Giving Tuesday will be matched up to \$6,000.



Get Creative

There are all sorts of ways to participate in this global day of giving - just email us at **social.media@alsagoldenwest.org** and we'll help you brainstorm!

THE ALS ASSOCIATION GOLDEN WEST CHAPTER

WEBSITE: alsagoldenwest.org

DONATE: give.alsagoldenwest.org

FACEBOOK: facebook.com/alsagoldenwest

INSTAGRAM: instagram.com/alsagoldenwest

TWITTER: twitter.com/alsagoldenwest