FOR IMMEDIATE RELEASE

49ERS HONOR DWIGHT CLARK ON “87 DAY” PRESENTED BY SAP

Faithful can support 49ers Alumni and the fight against ALS by donating to any of the following charitable causes

SANTA CLARA, Calif. – On August 7th (8/7), the annual calendar date to honor San Francisco 49ers legend Dwight Clark and his jersey number, the 49ers Family celebrated Clark’s legacy and his actions both on and off the field. In addition to honoring Clark, the ultimate teammate, “87 Day” serves to raise awareness and generate donations for The Golden Heart Fund. The preferred charitable cause of Clark, the Golden Heart Fund was created to serve current and future 49ers alumni during times of need for financial, medical, psychological or emotional support. To donate, fans can visit goldenheartfund.org and click “donate.”

Additionally, The Golden Heart Fund announced the 49IN49 Fitness Challenge, in which fans can virtually team up and vow to walk, run or roll 49 miles in 49 days beginning September 13th. After splitting into virtual teams, participants will be motivated by 49ers legends acting as team captains, including Brent Jones, Ronnie Lott, Jesse Sapolu, Patrick Willis and many more. To register to join a team, fans can visit https://runsignup.com/Race/CA/SanFrancisco/49IN49.

Through past programmatic experiences including Training Camp Community Corner and fundraising efforts, the 49ers also support the fight against ALS alongside Augie’s Quest and the ALS Association Golden West Chapter. Collectively, these organizations raise funds and awareness, advance research efforts, pursue public policy initiatives, and provide professional care services to families facing ALS.

Although members of the Faithful could not celebrate 87 Day in person at training camp this year, the organization moved forward with activations at Levi’s® Stadium. First, Clark’s statue at Levi’s® Stadium was illuminated with special lighting, drawing attention to Clark’s immortal place among the 49ers organization and fan base. Stadium LED ribbons and video boards also featured unique 87 Day messaging. Additionally, 49ers coaches at training camp honored Clark by wearing “87” merchandise, including jerseys and t-shirts.

Also at 49ers.com and across all 49ers social media channels, the Faithful were treated to exclusive photos and more 87 Day content.

About The San Francisco 49ers:
The San Francisco 49ers, owned by Denise and John York, currently play in the NFC West division and have won five Super Bowl trophies including Super Bowl XVI, XIX, XXIII, XXIV and XXIX. The franchise also has seven conference championships and 20 divisional championships and was the first major league professional sports team to be based in San Francisco more than 70 years ago. Please visit http://www.49ers.com/ and follow the 49ers on Facebook and Twitter @49ers.

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